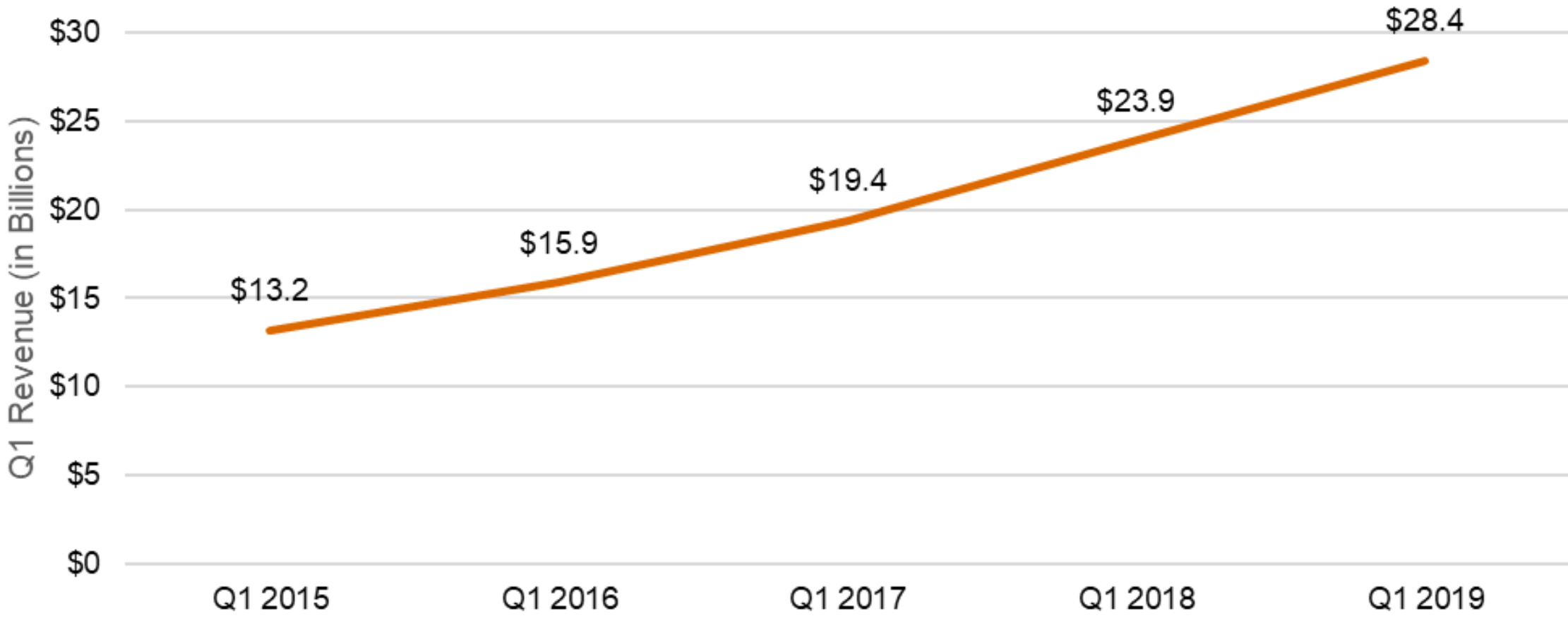


Q1 YoY: 2015-2019



Source: IAB Internet Ad Revenue Report, Q1, 2019; Conducted by PWC for IAB