



WELCOME TO OUR FIRST-EVER



iab

podcast

UPFRONT SHOWCASE

2015

AT



THE
GREENE
SPACE

**THURSDAY, SEPTEMBER 10, 2015
FROM 3:00 PM UNTIL 7:00 PM**

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#PodcastUpfront

SEPTEMBER 10TH, 3:00 PM - 7:00 PM

TIMES	PRESENTING SPONSOR	SPEAKERS
3:00 PM	Welcome	Randall Rothenberg - President & Chief Executive Officer, IAB
3:10 PM	Keynote	Julia Turner - Editor In Chief, Slate
3:30 PM - 3:50 PM	Panoply Home of <i>Slate's Political Gabfest</i> and <i>Happier</i>	Andy Bowers - Chief Content Officer, Panoply Brendan Monaghan - Chief Executive Officer, Panoply Matt Turck - Chief Revenue Officer, Panoply Joel Withrow - Product Manager, Slate
3:55 PM - 4:15 PM	AdLarge Home of <i>Associated Press News Digital-On-Demand</i> and <i>RotoWire Fantasy Sports Podcasts</i>	Jay Green - Vice President Digital Sales & Content Partnerships, AdLarge Cathy Csukas - Chief Executive Officer, AdLarge Farnoosh Torabi - Host "So Money"
4:15 PM - 4:35 PM	Podtrac Home of <i>This American Life</i> and <i>Serial</i>	Mark McCrery - Chief Executive Officer, Podtrac Seth Lind - Chief Operating Officer, Serial, This American Life Leo Laporte - Host, TWiT.tv
4:40 PM - 5:00 PM	Midroll Home of <i>WTF with Marc Maron</i> and <i>Startalk with Neil DeGrasse Tyson</i>	Lex Friedman - Executive Vice President of Sales & Development, Midroll Chris Bannon - Chief Content Officer, Midroll Scott Aukerman - Host "Comedy Bang Bang"
5:00 PM - 5:20 PM	ESPN Home of <i>Be Honest with Cari Champion</i> and <i>Fantasy Focus: Football Podcast with Matthew Berry and Field Yates</i>	JonPaul Rexing - Senior Director of Sales, ESPN Cari Champion - Host "Be Honest with Cari Champion"
5:20 PM - 5:40 PM	CBS Home of <i>The PHP: Perez Hilton Podcast</i> and <i>Human Podcast Machine with Taz</i>	Ezra Kucharz - President, CBS Local Digital Media Taz - Host "The Taz Show" Judy Gold - Host "Kill Me Now with Judy Gold" Elliott Wilson - Host "Rap Radar" Michael Rapaport - Host "I AM RAPAPORT: Stereo Podcast"
5:45 PM - 6:05 PM	WNYC & NPR Home of <i>Freakonomics & Radiolab (WNYC)</i> and <i>TED Radio Hour & Planet Monday (NPR)</i>	Alix Spiegel - Host "Invisibilia" Lulu Miller - Host "Invisibilia" Jad Abumrad - Host "Radiolab" Robert Krulwich - Host "Radiolab"
6:05 PM	Final Remarks	Randall Rothenberg - President & Chief Executive Officer, IAB
6:10 PM	Cocktail Reception	

