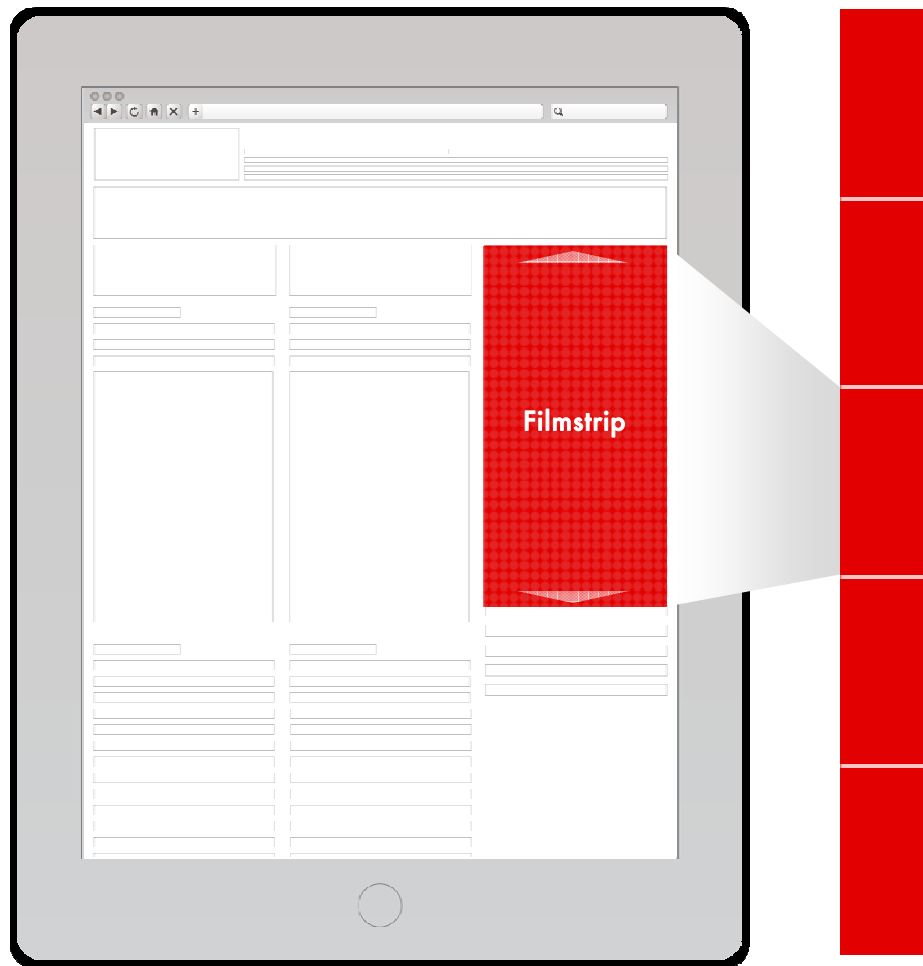

IAB Mobile Rising Stars

Mobile Rising Stars

Filmstrip



Multi-panel,
scrollable vertical
or horizontal AD

Mobile Rising Stars

Slider



Slide Banner
To show AD

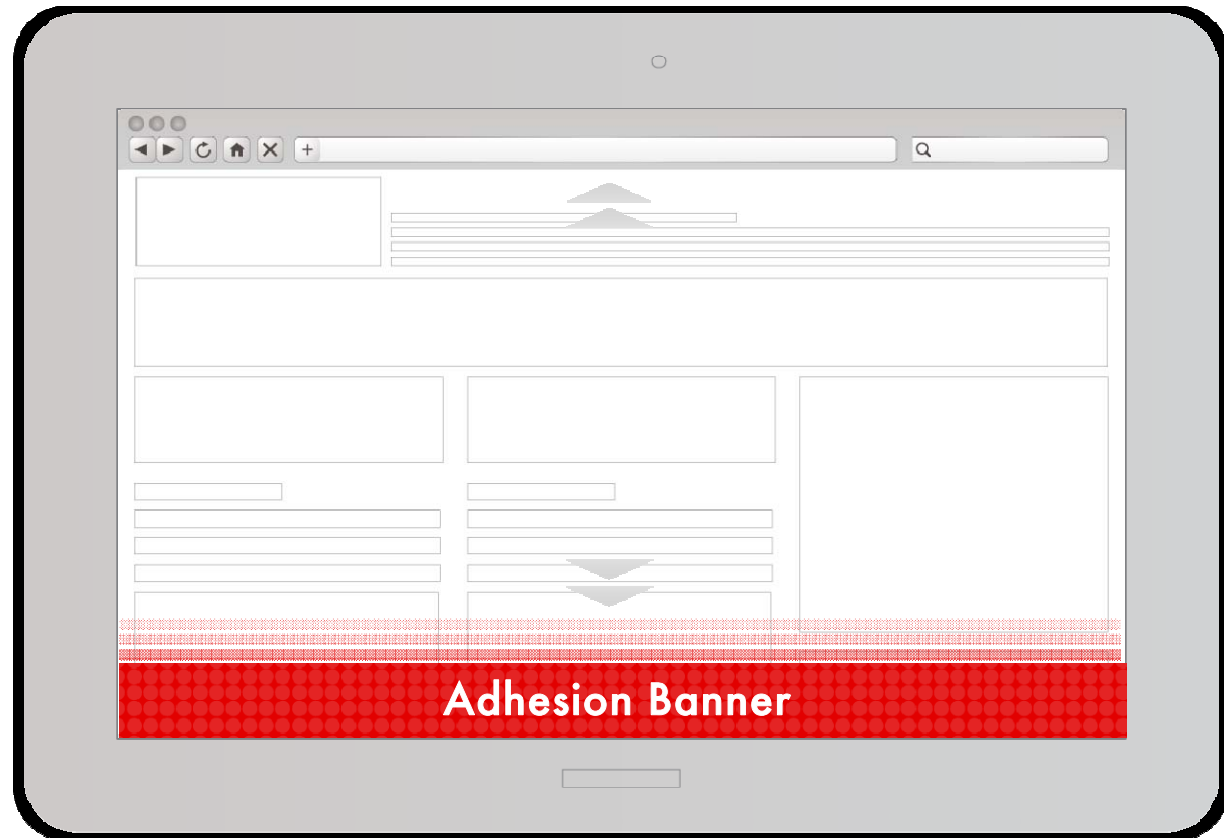


Slide Banner
To Close AD

Mobile Rising Stars

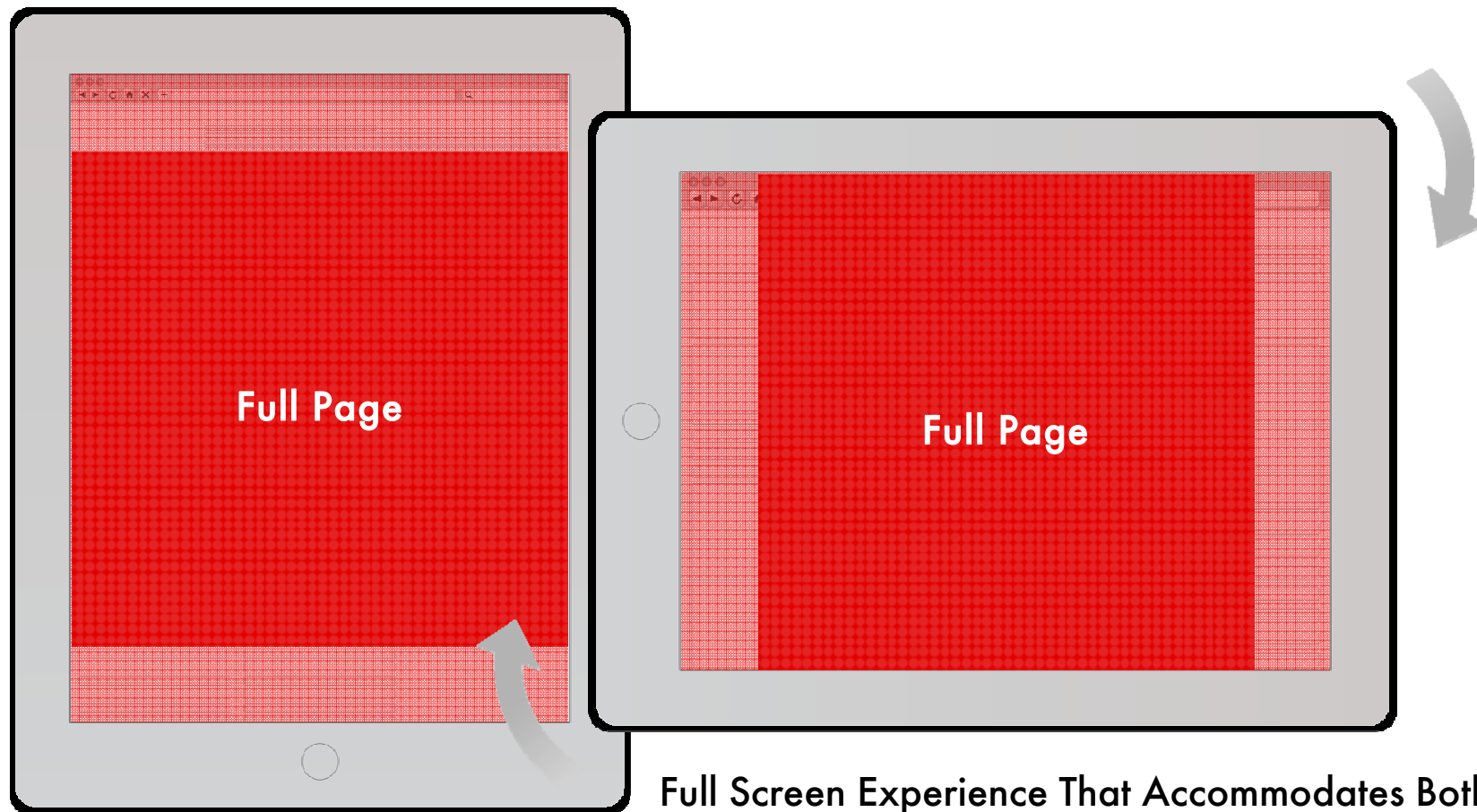
Adhesion Banner

Dynamically
Locks To
Designated
Area



Mobile Rising Stars

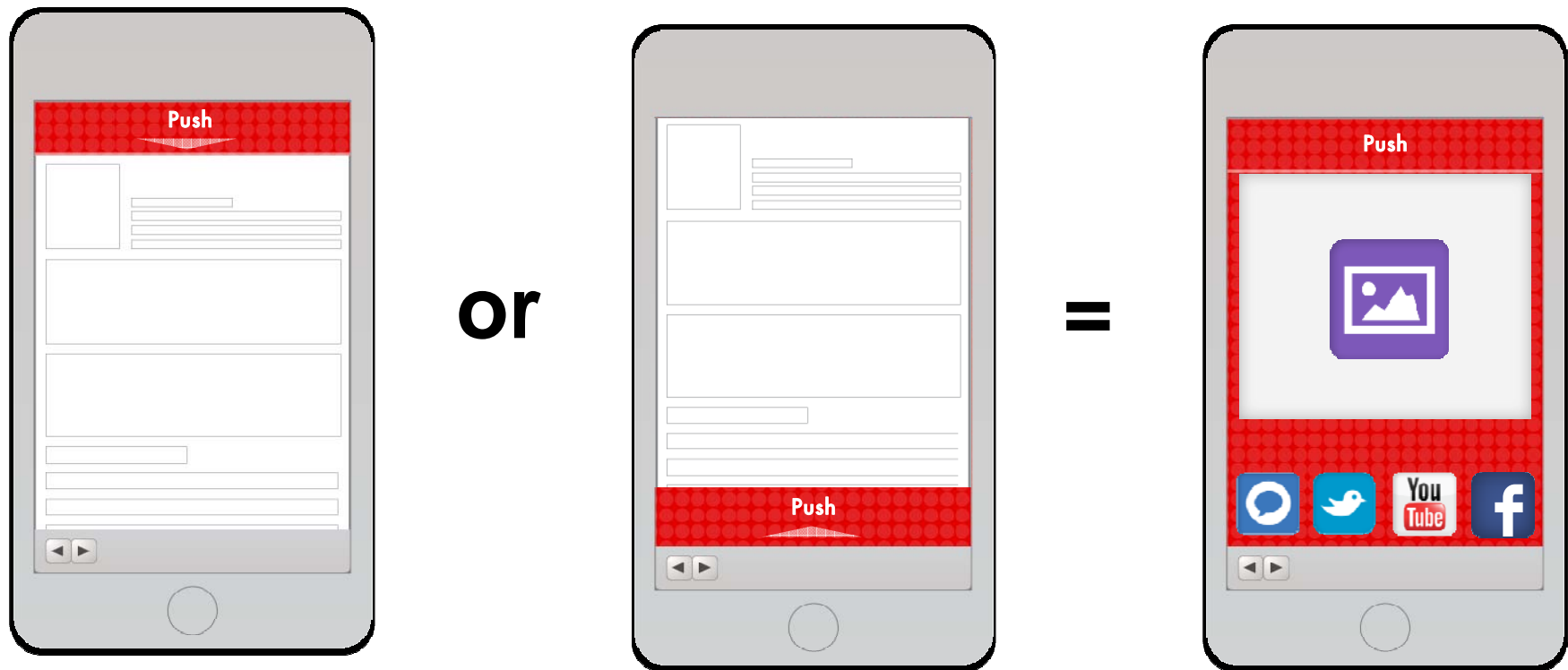
Full Page



Full Screen Experience That Accommodates Both Portrait And Landscape Orientation

Mobile Rising Stars

Push



Mobile Rising Stars

The Full Range

Filmstrip



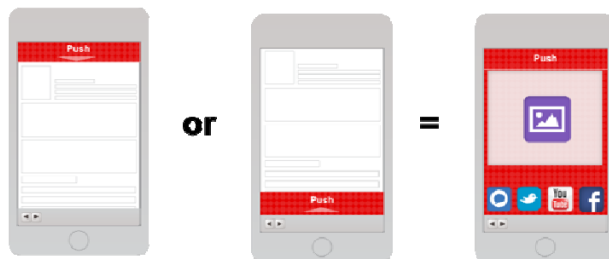
Slider



Adhesion Banner



Push



Full Page

