



IAB Digital Media Certification Program: Form of Appeal

Please fill out form in its entirety and submit to Christa Babcock, Vice President of Learning & Development, at Christa@iab.com and Michael Texidor, Director, Certification Operations at michael.texidor@iab.com within 5 business days after the incident. After 5 days, the appeal will not be considered valid and no further action will be taken.

Candidate Information:

Name: _____ Candidate ID: _____

Certification Program: _____

Contact Information:

Email: _____ Phone Number: _____

Reason for Appeal:

- Administrative
- Exam: Technical Accuracy
- Exam: Fairness in the Test Administration

Date of Incident: _____ Location of Incident: _____

Names of individuals involved in the incident: _____

Please provide a detailed description of why the decision of the stated complaint should be appealed:

I confirm that the above mentioned appeal is accurate.

Signature: _____ Date: _____

The VP, Learning and Development, shall review the grounds for the submitted appeal. If it should meet the stated grounds for appeal, the complainant will be asked to state their case to the Certification Commission who will review the complaint and appeal. The complainant will receive the final decision in writing from the Commission.

FOR IAB OFFICE USE ONLY	
<i>Date Received:</i>	<i>Date of Decision:</i>
<i>Received by:</i>	<i>Decision of Certification Commission:</i>
<i>Reviewed by:</i>	