

■ **R/GA** for the connected age



Portland

San Francisco

Los Angeles

Austin

Chicago

New York

São Paulo

Buenos Aires

Stockholm

London

Bucharest

Istanbul

Shanghai

Sydney

SIMPLICITY
POSSIBILITY

SIMPLICITY

POSSIBILITY

■ R/GA Accelerator



SIMPLICITY

POSSIBILITY





STORY

THINK

MAKE

SYSTEM

STORY



STORY



"big idea"

STORY



SYSTEM

STORY



SYSTEM

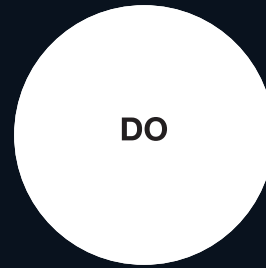


STORY



SYSTEM

STORY

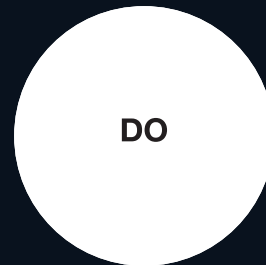


SYSTEM

STORY



?



SYSTEM

STORY



whole idea



SYSTEM





THINK

MAKE

THINK



true

MAKE

THINK



MAKE

THINK



MAKE

THINK



MAKE

THINK



MAKE

THINK



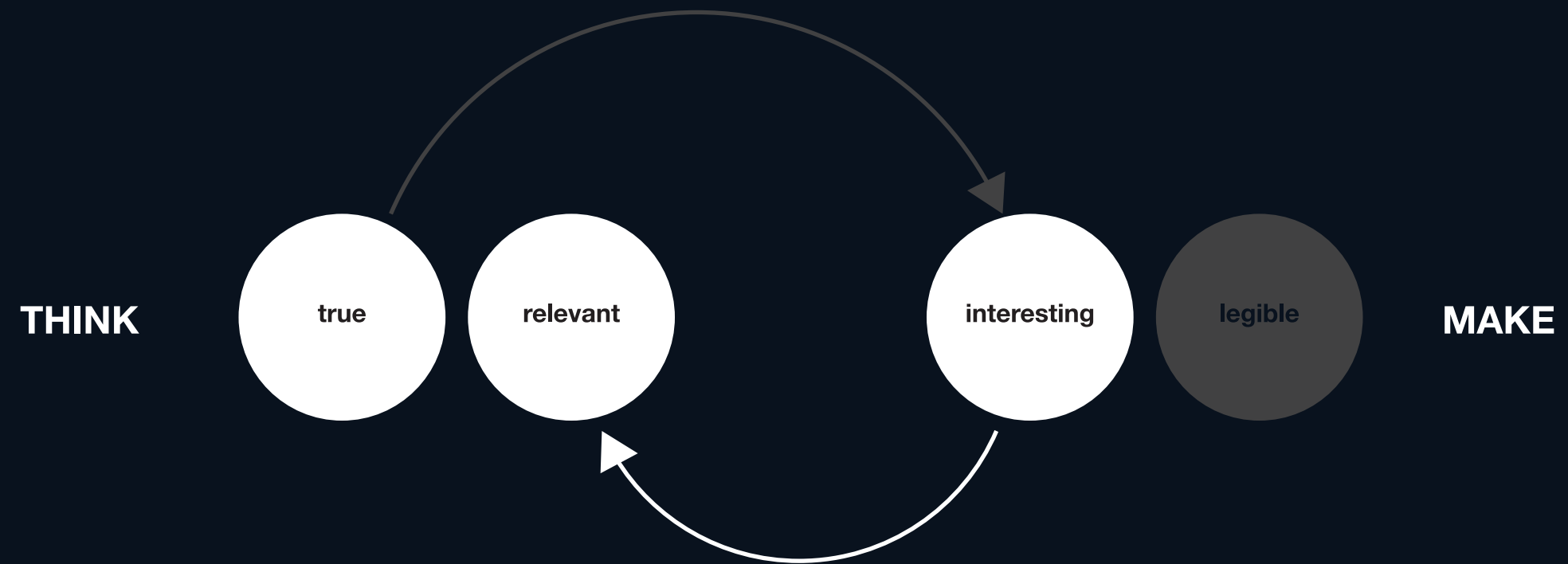
MAKE

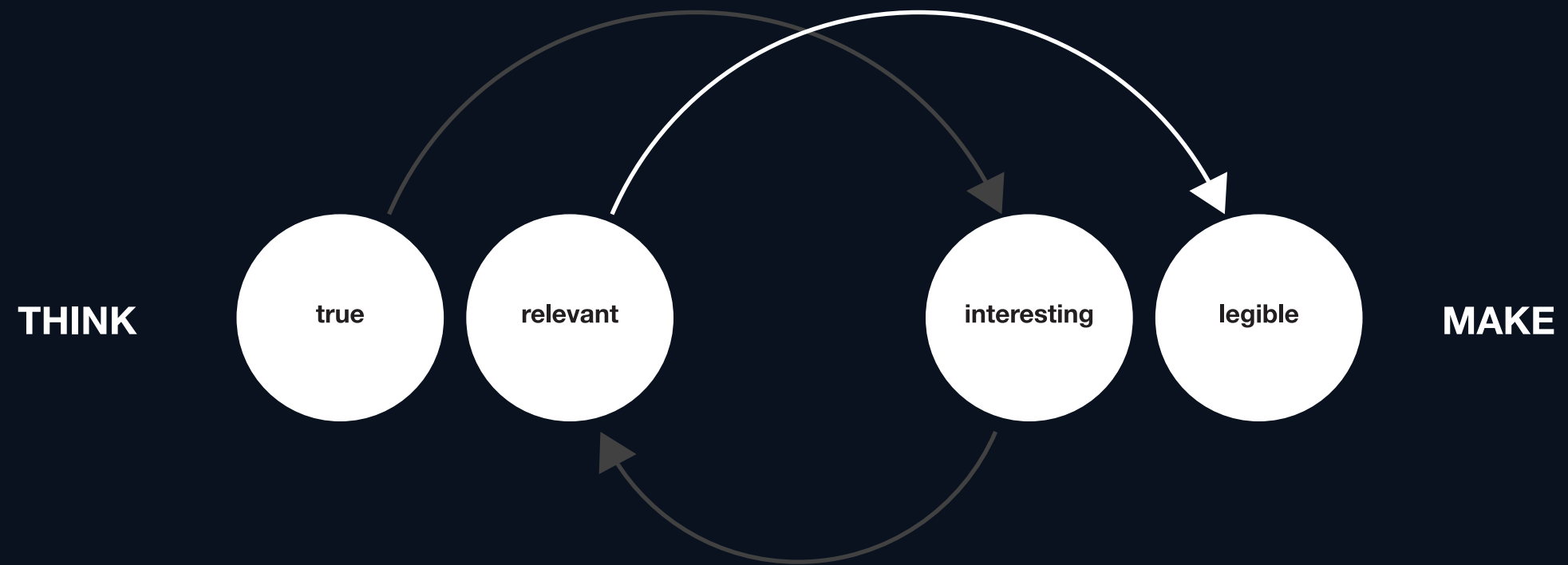
THINK



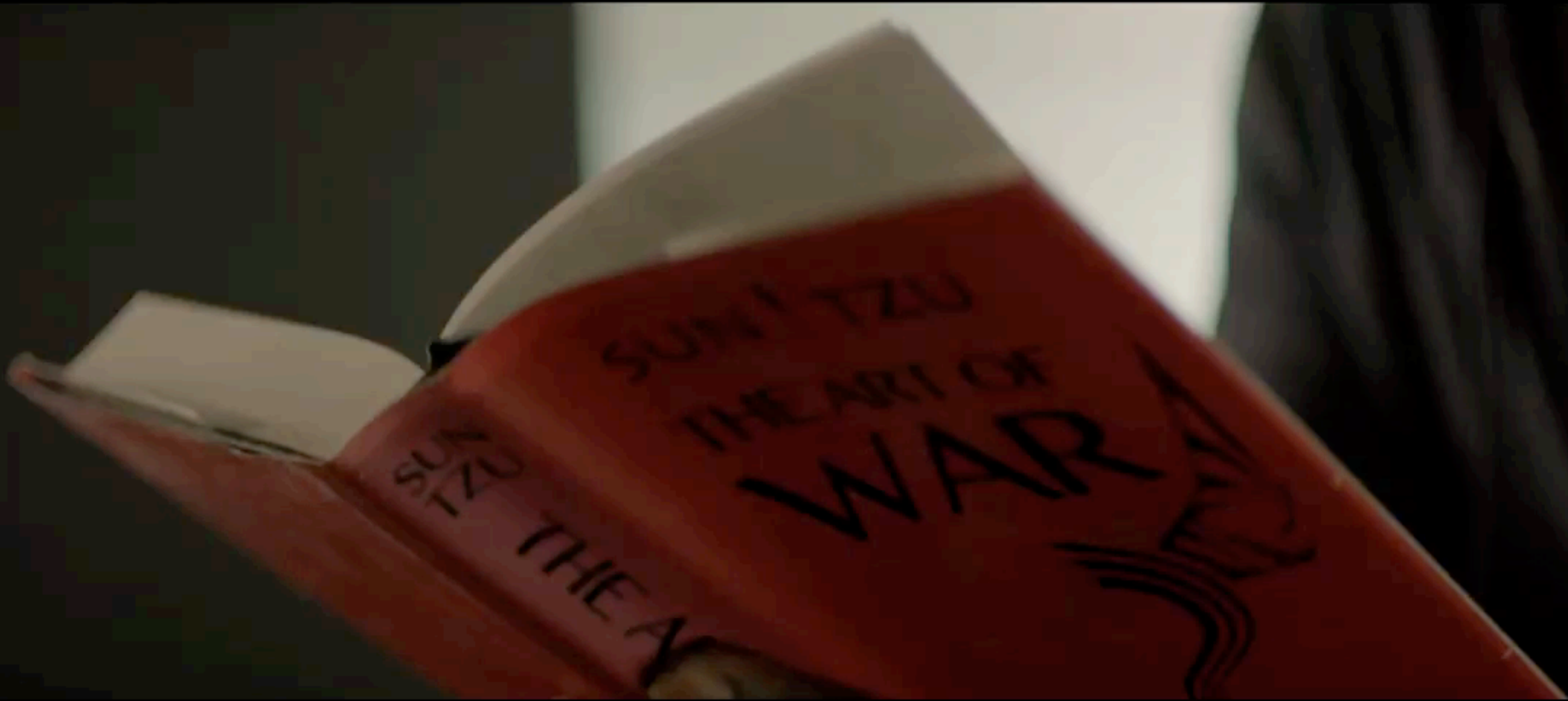
MAKE











SUN
TZU

THE ART
OF

WAR

BY
SUN TZU



STORY

THINK



MAKE

SYSTEM

STORY



SYSTEM

THINK

MAKE

thanks